

Perlick Residential Products

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PERLICK'S 15-INCH LINE IS SMALL IN SIZE AND BIG ON STYLE

MILWAUKEE, December 6, 2007 —They say good things come in small packages, and Perlick Corporation is poised to prove this with a line of luxury undercounter refrigeration that is a mere 15-inches wide. The new *15-Inch Line* from Perlick features the *world's first* 15-inch Beer Dispenser and the *world's first* 15-inch Refrigerated Drawers.

Perlick has already leveraged its professional experience in restaurants, hotels, bars, stadiums, arenas and resorts to create an unprecedented line of products for elegant home entertaining, including models that are 24-, 48-, and the industry-leading 72-inches wide. Now, Perlick conquers the other end of the spectrum, with its 15-inch Wine Reserve, Refrigerator, Refrigerated Drawers, Beverage Center, and Beer Dispenser.

These new models look as luxurious as their wider Perlick brandmates with stainless steel interiors and full-extension shelves and also include design upgrades such as a sleek, designer handle. The *15-Inch Line* offers Perlick-quality performance, with an

outstanding 700 Btu compressor and a digital control hidden inside to keep the exterior lines clean and unbroken.



Each model features a full-height door (on the non-drawer models) available in stainless steel, UV-protected insulated glass, or a wood overlay kit to seamlessly blend with surrounding cabinetry. "Perlick has always prided itself on its superior line of products."



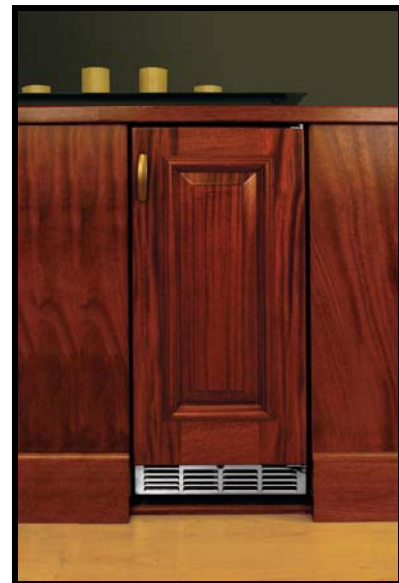
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notes Jeff Wimberly, director of sales and marketing for Perlick's Residential Division. "This smaller, 15-inch width offers an entirely new design option for the home."

Celebrating 90 years of excellence, Perlick is the leader in commercial bar and beverage refrigeration and dispensing equipment. The Perlick brand can be found in the finest restaurants, bars, stadiums, hotels and resorts in the world and is now available for those who want the ultimate entertainment suite for the home. The Perlick product line includes both indoor and outdoor undercounter refrigerators, wine cabinets, freezers, freezer and refrigerated drawers, clear ice makers and beer dispensers as well as countertop blender stations, cocktail centers and liquor displays. For more information about the Perlick product line, contact Perlick at (800) 558-5592 or visit www.perlick.com.



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