



Media Contact:

Chaya Chang, Marketing Manager

p. 800.558.5592 ext 3070

c. 414.839.6947

cac@perlick.com

FOR IMMEDIATE RELEASE

STYLISH AND FUNCTIONAL; PERLICK ADDS ADA-COMPLIANT REFRIGERATION LINE

MILWAUKEE— Perlick is excited to launch its line of ADA-Compliant undercounter refrigeration products – designed to meet the standards for accessibility and ease of use set forth by the Americans with Disabilities Act (ADA), along with the aesthetics and Perlick Exclusives customers have come to know and love.

“With the growing need for ADA-compliant products, Perlick wanted to provide a commercial-quality line of undercounter refrigeration suited for these specifications, without comprising the aesthetics and key features that have made Perlick the best in the business,” says Jeff Wimberly, Director of Sales and Marketing for Perlick’s Residential and Hospitality Products. “This versatile line of products is perfect for stadiums/arenas, hotels and the home-building and remodeling markets.”



The industry's only 24-inch ADA-compliant refrigerator with glass door measures 32-inches in height for maximum capacity while adhering to ADA guidelines.

Perlick’s complete line of 24-inch ADA-Compliant products include a Freezer, Freezer Drawers, Refrigerator, Refrigerator Drawers, Beverage Center, Wine Reserve and 53-lb capacity Ice Maker. Each model measures 32-inches in height, allowing for maximum capacity, while complying to the strict 34-inch counterheight regulations. In addition, Perlick’s *industry exclusive* full-extension shelving is standard in all Perlick units and actually extends completely out of the cabinet for easy access to all contents.

(more)



Perlick Residential & Hospitality Products

8300 W. Good Hope Road - Milwaukee, WI 53223 - Ph 800-558-5592 - Fax: 414-353-7069



Powered by a whisper-quiet 700 Btu compressor, Perlick's RAPIDcool refrigeration technology allows for the fastest temperature pull-down in the industry – allowing for ice cold beverages in less than 15 minutes. Perlick is also the *only company* that offers commercial-grade stainless steel interiors as a standard feature, which helps conduct temperature better than plastic, is odor-free and prevents the growth of bacteria.

All models of the 24-inch ADA-compliant line feature full-height doors and are designed to either be stainless steel or accept a fully-integrated wood panel. A tamper-proof locking system is also available.

Celebrating over 90 years of excellence, Perlick is the leader in commercial bar and beverage refrigeration and dispensing equipment. The Perlick brand can be found in the finest restaurants, bars, stadiums, hotels and resorts in the world and is now available for those who want the ultimate entertainment suite for the home. The Perlick product line includes both indoor and outdoor undercounter refrigerators, wine reserves, freezers, freezer and refrigerated drawers, clear ice makers and beer dispensers as well as countertop blender stations, cocktail centers and liquor displays. For more information about the Perlick product line, contact Perlick at (800) 558-5592 or visit www.perlick.com.

###

