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FOR IMMEDIATE RELEASE

PERLICK ADDS REFRIGERATOR DRAWERS TO ITS C-SERIES PRODUCT LINE

MILWAUKEE— As the leader in innovative undercounter refrigeration, Perlick Corporation adds the ever-popular Refrigerator Drawers to its C-Series product line. Part of Perlick's moderately-priced series, the 24-inch Refrigerator Drawers will hit the market with a retail price of \$2,599.

"We are excited to add drawers to our C-Series product lineup," says Jeff Wimberly, Vice President of Sales and Marketing for Perlick's Residential and Hospitality Products. "The C-Series has grown dramatically in the past year and we've added drawers based on considerable feedback from dealers, distributors and customers."



The 24-inch C-Series Refrigerator Drawers has a capacity of 5.3 cu. ft. and is deep enough to accommodate gallons of milk and taller Corona bottles.

Featuring double refrigerator drawers with 5.3 cu. Ft. of capacity, each drawer is deep enough to accommodate a gallon of milk and taller Corona bottles. The entire series, which includes a Refrigerator, Beverage Center and Wine Reserve, is powered by a whisper-quiet 700 Btu compressor, Perlick's RAPIDcool refrigeration technology allows for the fastest temperature pull-down in the industry – allowing for ice cold beverages in less than 30 minutes. Perlick is also the *only company* that offers commercial-grade stainless steel interiors as a standard feature, which helps conduct temperature better than plastic, is odor-free and prevents the growth of bacteria. A tamper-proof locking system is also available.

(more)



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Celebrating over 90 years of excellence, Perlick is the leader in commercial bar and beverage refrigeration and dispensing equipment. The Perlick Residential brand can be found in the finest restaurants, bars, stadiums, hotels and resorts in the world and is now available for those who want the ultimate entertainment suite for the home. The Perlick product line includes both indoor and outdoor undercounter refrigerators, wine reserves, freezers, freezer and refrigerated drawers, clear ice makers and beer dispensers. For more information about the Perlick product line, contact Perlick at (800) 558-5592 or visit www.perlick.com.

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