

Perlick Residential Products

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PERLICK SHOWCASES A FULLY-INTEGRATED LOOK AT K/BIS

APRIL 2008, MILWAUKEE, Wisc. — Staying in tune to what consumers are looking for in kitchen design, Perlick will announce the relaunch of its current Signature Series undercounter refrigeration products at the Kitchen & Bath Industry Show in Chicago. Showcasing a sleek, fully integrated design, the entire Signature Series line now features full-height doors, zero-clearance hinging and an interior digital display, along with the many Perlick Exclusives consumers have come to know and love.

The models of the Perlick *Signature Series*— including Freezers and Refrigerators (with doors or drawers), Beverage Centers, Wine Reserves and Beer dispensers — offer an array of new features and functionality to aid both consumers and designers who demand a seamless look in their design. Each model features an industry exclusive Variable Speed Compressor and interior



and exterior commercial-grade stainless steel, not plastic. The full-height door, graced by Perlick's distinctive handle, is available in solid stainless steel, insulated glass, or with a wood overlay to perfectly match surrounding cabinetry.

"We've spent a lot of time working with our distributors and designers, listening to their feedback and working hard to implement their requests into the new Signature Series," explains Jeff Wimberly, Director of Sales and Marketing – Perlick Residential Products.

(more)

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"The new features and enhancements of the Signature Series is above and beyond what is currently on the market – consumers can now have everything they ever wanted in an undercounter refrigeration product and seamless blend that into their kitchen design."

Celebrating 90 years of excellence, Perlick is the leader in commercial bar and beverage refrigeration and dispensing equipment. The Perlick brand can be found in the finest restaurants, bars, stadiums, hotels and resorts in the world and is now available for those who want the ultimate entertainment suite for the home. The Perlick product line includes both indoor and outdoor undercounter refrigerators, wine reserves, freezers, freezer and refrigerated drawers, clear ice makers and beer dispensers as well as countertop blender stations, cocktail centers and liquor displays. For more information about the Perlick product line, contact Perlick at (800) 558-5592 or visit www.perlick.com.



Perlick's fully-integrated Signature Series is shown here in a 24-inch Beverage Center and world's only 15-inch Refrigerated Drawers.

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