



SPONSORSHIP AND PRODUCT REQUEST FORM

To submit a sponsorship or product request for consideration by Perlick Corp., please complete this application and either e-mail or fax to:

E-mail: cac@perlick.com

Fax: 414.353.7069 to the attention of Chaya Chang

If you have question about the sponsorship request form please call Chaya Chang at 800.558.5592 Ext: 3070

Contact Information:

Contact Name: _____

Company: _____

Address: _____

Phone: _____

Fax: _____

E-mail: _____

Type of Project:

Magazine/Newspaper product request

Showhouse

Television

Movie

Description of Project:

TV Request

Please complete attached Product Donation Specifications form to provide Perlick Corp. with additional information regarding the donation requested.

In exchange for the product donation from Perlick Corp., please check off the coverage Perlick Corp. can expect to receive from your show:

- On-air verbal mention** of company name and product.
- On-air installation segment** using Perlick products
- On-air visual** of product packaging and logo.
- On-air Perlick spokesperson/installer** for segment with on-screen name and title.
- On-air verbal mention** of company 1-800 number and/or Web site.
- End of show display of company logo.**
- On-screen 1-800 phone number and/or Web site for Perlick.**
- Referral to Perlick's Web site.**
- Hot link to Perlick Web site, www.perlick.com, from show Web site.**
- Complimentary copy of Beta SP or similar quality duplication tape** of show after airing.
- Complimentary access to photography** taken during Perlick segment on show.
- Ability to photograph** during taping of segment and/or installation of product.
- Access to functions at project** hosted by show.
- Display Perlick literature** at house during functions.
- Inclusion of Perlick logo** on materials produced to support and publicize project.

Magazines & Projects

- Editorial coverage** of Perlick products within the copy of the story.
- Product mention within photo captions** featuring the product in the story.
- Written step-by-step instructions** (included in the magazine) for installation of donated Perlick products.
- Source quote by Perlick representative** within the editorial content of the story.
- Resource guide listing of product(s) used**, including company name, address, phone number and Web site for consumer inquiries.
- Complimentary access to photography** taken during photo shoot depicting Perlick products for use after publication of story.
- Complimentary magazine re-prints** of the story for use by Perlick.
- Access to house for dealer events.**
- Access to functions hosted by magazine.**
- Display Perlick literature at house during functions.**
- Inclusion of Perlick logo** on materials produced to support house project.
- Other (please list)**

