

Perlick Residential Products

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TWO DOOR STYLES; ONE STYLISH REFRIGERATOR

MILWAUKEE—Stainless steel appliances are still king in the kitchen. However, many homeowners are now opting for a cohesive, fully-integrated design which blends the appliances into surrounding cabinetry. It can be very costly to achieve these two popular looks during a short amount of time, so homeowners are typically left with the look of their original choice or dipping further into their personal savings. Perlick, manufacturer of luxury undercounter refrigeration products, now gives homeowners the choice between both styles - all in one door - with its Convertible Door design.

Featured on all Signature Series and C-Series models, the Convertible Door can transform from a stainless steel door into a wood overlay or vice versa with ease. Now, homeowners aren't set on the look of their kitchen and can alter the entire design of a room with a quick and simple fix.

"The Convertible Door design allows the homeowner flexibility of design in that the door can be switched from stainless to wood overlay simply by removing the stainless overlay and installing the wood overlay," explains Jeff Wimberly, Director of Sales and Marketing for Perlick's Residential Products. "The stainless form is designed as a 3/4" wood door would be, thus making it convertible with the typical 3/4" wood panel. Another design innovation by Perlick..."

Celebrating over 90 years of excellence, Perlick is the leader in commercial bar and beverage refrigeration and dispensing equipment. The Perlick brand can be found in the finest restaurants, bars, stadiums, hotels and resorts in the world and is now available for those who want the ultimate entertainment suite for the home.

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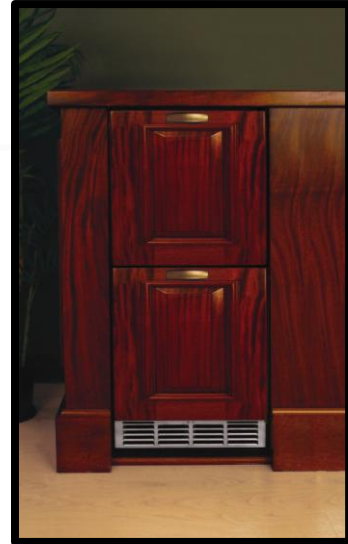
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The Perlick product line includes both indoor and outdoor undercounter refrigerators, wine reserves, freezers, freezer and refrigerated drawers, clear ice makers and beer dispensers as well as countertop blender stations, cocktail centers and liquor displays. For more information about the Perlick product line, contact Perlick at (800) 558-5592 or visit www.perlick.com.



Homeowners now have the option to convert from a stainless steel look to an integrated wood overlay or vice versa with Perlick's Convertible Door design.



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