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FOR IMMEDIATE RELEASE

WORLD'S FIRST SHALLOW-DEPTH LINE OF REFRIGERATORS

MILWAUKEE— As the leader in innovative undercounter refrigeration, Perlick Corporation introduces the **World's First Shallow-Depth line of Refrigerators, Beverage Centers and Wine Reserves**. This ground-breaking product offering is the perfect fit for a variety of hospitality and residential applications where the standard 24-inch depth isn't. Designers, architects and homeowners alike now have the ability to place a refrigerator in unique applications such as kitchen islands, credenzas and even stacked on top of a counter.

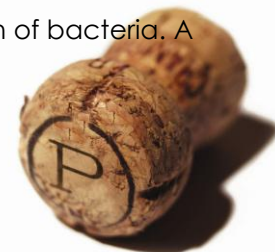
"The inspiration for this new line was based on feedback from our distributors, dealers and designers," says Jeff Wimberly, Vice President of Sales and Marketing for Perlick's Residential and Hospitality Products. "They wanted a shallower unit, that was still ADA-Compliant for the residential and hospitality markets."

The new line is comprised of a Refrigerator, Beverage Center and Wine Reserve (each with the option of either a solid or glass door) and measures 32"H x 18"D x 24"W. Powered by a whisper-quiet 700 Btu compressor, Perlick's RAPIDcool refrigeration technology allows for the fastest temperature pull-down in the industry – allowing for ice cold beverages in less than 30 minutes. Perlick is also the *only company* that offers commercial-grade stainless steel interiors as a standard feature, which helps conduct temperature better than plastic, is odor-free and prevents the growth of bacteria. A tamper-proof locking system is also available.

(more)



The industry's only 18" shallow-depth ADA-compliant refrigerator with glass door measures 18-inches deep and 32-inches in height for maximum capacity while adhering to ADA guidelines.



Perlick Residential & Hospitality Products

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Celebrating over 90 years of excellence, Perlick is the leader in commercial bar and beverage refrigeration and dispensing equipment. The Perlick Residential brand can be found in the finest restaurants, bars, stadiums, hotels and resorts in the world and is now available for those who want the ultimate entertainment suite for the home. The Perlick product line includes both indoor and outdoor undercounter refrigerators, wine reserves, freezers, freezer and refrigerated drawers, clear ice makers and beer dispensers. For more information about the Perlick product line, contact Perlick at (800) 558-5592 or visit www.perlick.com.

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