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FOR IMMEDIATE RELEASE

PROFOUND COLOR, METICULOUS DESIGN

**Perlick Corporation Unveils The World's First Undercounter Refrigerated Cabinets
In Stunning Amethyst and Copper Color-Infused Stainless Steel**

MILWAUKEE, Wisc.— When PERLICK CORPORATION turned its nearly 90 years of commercial restaurant experience toward the creation of products for the ultimate home entertainment suite, it changed the industry forever. However, PERLICK did not stop there – PERLICK once again stuns the design world with the first-ever stainless steel undercounter refrigerated cabinets available in the colors of *Amethyst* and *Copper*. They are, quite simply, as magnificent to behold as they are unique and functional.

The new color-infused cabinets are identical to their renowned PERLICK siblings, with the exception of their exterior cabinet colors. The first color, *Amethyst*, imparts a subtle violet hue, reminiscent of the gem that bears its name, to the exterior stainless steel cabinetry. The *Amethyst* color is accented by a stainless steel controller and handles. The *Copper* models boast a rich, luxurious color which must be seen to be appreciated. Their coppery hue is accented by controllers and handles finished in brilliant brass, for an unforgettable effect.

Both the *Amethyst* and *Copper* color treatments are available for all undercounter refrigerated cabinets in the PERLICK line. This includes the company's 24-, 48-, and even 72-inch models, which can feature one, two, or three distinct temperature zones, respectively. The cabinets can be configured to include sections for refrigeration, freezers, freezer and refrigerated drawers, or wine storage—in virtually any combination desired.

“The colorization method is a patented process which yields a finished product that will not tarnish, oxidize, discolor, peel or crack in any environment”, explains Jeff Wimberly, director of sales and marketing, Perlick Residential Products. “The profound colors found in our new product offering are extremely durable yet easy to maintain and can be kept clean with a soft cloth and window cleaner.”

(More)

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Since 1917, PERLICK has been the leader in commercial bar and beverage refrigeration and dispensing equipment. The PERLICK brand can be found in the finest restaurants, bars, stadiums, hotels and resorts in the world and is now available for those who want the ultimate entertainment suite for the home. The PERLICK product line includes both indoor and outdoor undercounter refrigerators, wine cabinets, freezers, freezer and refrigerated drawers, clear ice makers and beer dispensers as well as countertop blender stations, cocktail centers and liquor displays. The *Amethyst* and *Copper* cabinets are special-order items, and are available for order immediately. For more information about PERLICK's new *Amethyst* and *Copper* color-infused cabinets, contact PERLICK CORPORATION at (800) 558-5592, or visit www.bringperlickhome.com.

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72-Inch Three-Door Amethyst Cabinet configured with freezer, glass door refrigerator and wine cabinet and stacked 24-Inch Amethyst Wine Cabinet.



72-Inch Three-Door Copper Cabinet configured with freezer drawers, glass door refrigerator and wine cabinet

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