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FOR IMMEDIATE RELEASE

**Triple the Luxury: PERLICK CORPORATION Debuts 72-Inch Three-Door Refrigerated Cabinet**  
**The New Centerpiece Of The Luxury Home Entertaining Suite**

MILWAUKEE, Wisc., February 26, 2006— When it comes to luxury home entertaining, there has never been anything like it. For quality, elegance, and sheer capacity, the all-new PERLICK CORPORATION *72-Inch Three-Door Refrigerated Cabinet* is in a class by itself, for this combination multi-zone freezer/ refrigerator/wine cabinet is unrivaled by anything on the residential luxury market.

Measuring a full six feet across, the *72-Inch Three-Door Refrigerated Cabinet* has, as its name implies, three separate compartments, each enclosed by its own door. And because PERLICK understands that today's homeowner aspires to an entirely new level of luxury entertaining— PERLICK provides the freedom of choice to specify the configuration of each compartment. PERLICK offers any combination of freezer, refrigerator, wine cabinet, freezer and refrigerated drawers even allowing for repetition of any portion. The *72-Inch Three-Door Refrigerated Cabinet* is available as a stand-alone, breathtaking design statement in gleaming stainless steel; or, it can be built into surrounding cabinetry, utilizing a version with galvanized top and sides.



*72-Inch Three-Door Refrigerated Cabinet*  
(configured as freezer/refrigerator/wine cabinet).

The *72-Inch Three-Door Refrigerated Cabinet* features patent-pending technology and includes another exclusive feature: a Variable Speed Compressor, for ultra-quiet operation and astonishing energy efficiency (visit [www.bringperlickhome.com](http://www.bringperlickhome.com) to view a demonstration). The adjustable vinyl coated full-extension shelving glides all the way out for easy access to beverages. The interior is finished in commercial grade stainless steel. Digital controls show the actual interior temperature. The Wine Cabinet, with its vinyl coated full-extension shelving keep bottles secure when pulling out the shelves and can hold up to 48 bottles. The Freezer Compartment comes complete with maintenance-free automatic hot gas defrost and is the only freezer in the industry to offer vinyl coated racks for storing martini glasses, beer mugs and vodka (or other liquors).

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“If you’re looking to equip the ultimate bar or satellite kitchen with the very best, the 72-Inch Three-Door Refrigerated Cabinet is the way to do it,” notes Jeff Wimberly, director of sales and marketing - home products division for PERLICK CORPORATION. “We’ve taken advantage of PERLICK’s commercial experience, dating back to 1917, in the design and manufacture of this incredibly convenient and luxurious product line.”

Since 1917, PERLICK has been the leader in commercial bar and beverage refrigeration and dispensing equipment. The PERLICK brand can be found in the finest restaurants, bars, stadiums, hotels and resorts in the world and is now available for those who want the ultimate hospitality suite for the home. Product line includes undercounter freezers, refrigerators, wine cabinets, freezer and refrigerated drawers, clear ice makers and beer dispensers as well as countertop blender stations, cocktail centers and liquor displays. For more information, call (800) 558-5592 or visit [www.bringperlickhome.com](http://www.bringperlickhome.com).

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*72-Inch Three-Door Refrigerated Cabinet: Built-in and configured with a freezer, refrigerator and wine cabinet (Clear Ice Maker also featured).*



*72-Inch Three-Door Refrigerated Cabinet: Built-in featuring wood overlay and configured with freezer drawers, refrigerator and refrigerated drawers.*

*This memorandum is submitted for your interest and for the purpose of confirming your instructions. If any statement is not in accord with your understanding or authorization, please notify us in writing immediately. – MERLOT MARKETING, INC.*