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FOR IMMEDIATE RELEASE

VERSATILE BEVERAGE CENTER CHILLS AND STORES TO PERFECTION
Perlick Blends Extension Shelves and Cushioned Wine Racks for the Ultimate in Storage

MILWAUKEE, Wisc.,—As every home entertainer knows, different beverages have different storage requirements and homes need to be able to adapt with style in mind. While soft drinks require fast chilling and wine needs precise temperature control and proper bottle cradling, a fashionable refrigeration presentation is essential for upscale homes. Now, PERLICK CORPORATION makes all of this possible with its *24-inch Beverage Center*, which provides the performance that has made the PERLICK name legendary in the commercial industry, paired with striking styling that makes it the ‘must-have’ item for the home entertaining suite.



24-inch Beverage Center

The *Beverage Center* features supreme versatility, not only in what it can perfectly chill inside, but also in how it can be configured into the home. The standalone models featuring polished stainless steel top and sides, it are available for indoor or outdoors use. The *Beverage Center* can also be integrated into the existing cabinetry for an under-cabinet configuration in the kitchen, media room, or den.

Inside, the PERLICK *Beverage Center* features three vinyl-coated, full-extension shelves that completely glide out beyond the cabinet – making it easy to access items stored in the back. The top two shelves are wine racks which can accommodate up to 16 bottles of wine. The third full-extension shelf below the wine racks is perfectly equipped to store a variety of beverages and features PERLICK’s exclusive “guard rails” that prevent beverages from falling off the shelf. Like other PERLICK products, the *Beverage Center* has a commercial-grade stainless steel interior, and is powered by a unique variable-speed compressor, which provides superior temperature pull-down, unmatched temperature stability, quiet operation, and energy-saving efficiency. Electronic controls feature digital temperature display and interior lighting is recessed for maximum storage capacity.

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Since 1917, PERLICK has been the leader in commercial bar and beverage refrigeration and dispensing equipment. The PERLICK brand can be found in the finest restaurants, bars, stadiums, hotels and resorts in the world and is now available for those who want the ultimate entertaining suite for the home. The PERLICK product line includes both indoor and outdoor undercounter refrigerators, wine cabinets, freezers, freezer and refrigerated drawers, clear ice makers and beer dispensers as well as countertop blender stations, cocktail centers and liquor displays. For more information about the *Beverage Center*, contact PERLICK CORPORATION at (800) 558-5592, or visit www.bringperlickhome.com

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This memorandum is submitted for your interest and for the purpose of confirming your instructions. If any statement is not in accord with your understanding or authorization, please notify us in writing immediately. – MERLOT MARKETING, INC.