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A NEW VIEW OF OUTDOOR ENTERTAINING
Perlick Introduces the Industry's First Outdoor Undercounter Refrigerator Line with a View -
New Glass Doors Add Indoor Elegance

MILWAUKEE, Wisc., February 26, 2006—As more homeowners continue to discover the joy of outdoor entertaining, the trend toward creating the ideal outdoor *entertainment area* has truly gained momentum. Until now, homeowners trying to select a product that creates a bona fide, professional-quality outdoor entertaining area were limited by product size, scope and style. PERLICK CORPORATION, innovator of commercial bar, beverage and refrigeration equipment for nearly a century, is proud to unveil the models of its all-new luxury *Outdoor Line* of professional-style refrigeration products. Not only are their size, performance and handsome appearance unrivaled by anything on the market; PERLICK's new *Outdoor Line* features the *world's first glass doors* for outdoor use with the insulation necessary to keep your favorite foods and beverages cool: A technological—and aesthetic—breakthrough that redefines the *view* of outdoor entertaining.



48-Inch Two-Door Outdoor Cabinet: Stand alone, configured with refrigerated drawers and a glass door refrigerator.

With these new products, PERLICK effectively banishes the phrase “just let me run to the kitchen” from any homeowner’s outdoor entertaining vocabulary! These large-scale, professional-quality products truly bring indoor entertaining, outdoors. For example, PERLICK offers a single-cabinet refrigerator (for standalone or undercounter installation) in single, dual, and even *triple* compartment configurations, spanning up to an amazing 72 inches across; PERLICK is the only company in the industry to offer consumers such incredible single-cabinet capacity. Finished in rugged, beautiful commercial-grade quality stainless steel (the interiors are also commercial-grade quality stainless steel), the *Outdoor Line* of refrigerated cabinets is the *world's first* to offer the consumer *glass doors*, replete with argon-charged “warm edge intercept” technology, for maximum insulating efficiency. In addition, PERLICK's new *Outdoor Line* is the only line in the industry to offer freezers, wine cabinets (in 24, 48 and 72-inch configurations) and beer dispensers (allowing up to three beers to be served at one time) for use outdoors. In addition, all of PERLICK's products are powered by a Variable Speed Compressor that generates 995 - 1985 Btu (substantially more than *any* competitor).

(More)

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UL approved for use outdoors, PERLICK's *Outdoor Line* includes; wine cabinets, refrigerated beer dispensers (with capacities that allow for one, two, and even *three* discrete taps), refrigerators, convenient refrigerated drawers, freezers, a clear ice maker as well as countertop blender stations, cocktail centers and liquor displays. All models feature a rugged, quiet Variable Speed Compressor, and the built-in performance, longevity and patent-pending technology for which PERLICK's commercial business has become world-renowned.

"The *Outdoor Line* is for the homeowner who simply doesn't want to be outdone—or shuttle in and out of the house—when entertaining outdoors," notes PERLICK CORPORATION's director of sales and marketing - home products division, Jeff Wimberly. "This product line brings commercial ease and convenience to the new luxury outdoor kitchen and entertainment area."

Since 1917, PERLICK has been the leader in commercial bar and beverage refrigeration and dispensing equipment. The PERLICK brand can be found in the finest restaurants, bars, stadiums, hotels and resorts in the world and is now available for those who want the ultimate hospitality suite for the home. Product line includes undercounter refrigerators, wine cabinets, freezers, clear ice makers, refrigerated drawers and beer dispensers as well as countertop blender stations, cocktail centers and liquor displays. For more information about the all-new *Outdoor Line*, contact PERLICK CORPORATION at (800) 558-5592, or visit www.bringperlickhome.com

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48-Inch Outdoor Beer Dispenser: Stand alone, configured with glass door refrigerator and two-tap beer dispenser.



*24-Inch Outdoor Wine Cabinet: Stand alone, a PERLICK **industry exclusive.***

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