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FOR IMMEDIATE RELEASE

RETHINK REFRIGERATION

PERLICK Products Creatively Add Elegance To Any Home Space

MILWAUKEE—By virtue of their versatility, style, and performance, PERLICK CORPORATION products offer an entirely new option for upscale residential designers and homeowners alike: to *rethink refrigeration entirely*, moving it from the kitchen to virtually any part of the home. For 90 years, PERLICK has continually challenged the status quo when it comes to refrigeration; first in the commercial realm, where the PERLICK brand is ubiquitous in the world's finest restaurants, bars, and hotels, and more recently in the residential kitchen.

For the designer's "palette", PERLICK provides a collection of products that are as diverse as they are elegant. The counter-height cabinets in single, double, and triple-door configurations span 24-, 48-, or 72-inches, respectively, and can be custom-configured to include virtually any combination of *Refrigerator, Freezer, Wine Cabinet* or *Beer Dispenser*. The cabinets can be installed undercounter, or stand alone to enhance any home theatre, library, butler's pantry, wet bar, or wine cellar.

PERLICK also provides refrigerated cabinets that are UL-listed for outdoor use, perfect for a pool house and ideal for completing the ultimate outdoor kitchen. *Refrigerated Drawers, Clear Ice Makers*, and *Wine Cabinets* with glass doors round out a whole range of PERLICK products that are certainly not limited to the indoor kitchen.

PERLICK products excel in these wide-ranging applications because of the quality and expertise that is designed and built into each product. They feature advantages such as the exclusive Variable Speed Compressor, which provides superior energy efficiency and precise temperature control, but is also quiet enough to reside in a master bedroom suite without disturbing the occupants while they sleep.

Celebrating 90 years of excellence, PERLICK is the leader in commercial bar and beverage refrigeration and dispensing equipment. The PERLICK brand can be found in the finest restaurants, bars, stadiums, hotels and resorts in the world. Today, PERLICK offers this same level of quality and expertise to the residential market. Available in 24-, and patent-pending 48- and 72-inch configurations, the PERLICK residential product line includes both indoor and outdoor undercounter refrigerators, wine cabinets, freezers, freezer and refrigerated drawers, clear ice makers and beer dispensers as well as countertop blender stations, cocktail centers and liquor displays. For more information about the PERLICK product line, contact PERLICK CORPORATION at (800) 558-5592 or visit www.perlick.com.

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