

Perlick Residential Products

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FOR IMMEDIATE RELEASE

Perlick Heeds Customer Requests for Design Options

Milwaukee, WI – At Perlick, product development is not something that is done in a vacuum. When customers talk, Perlick is ‘all ears.’ The latest product Perlick has developed due to requests from customers is a unique Drawer Divider system to enhance their offering of refrigerator and freezer drawers.

This flexible design offers the user the luxury of configuring drawers so they can sort and stock them to suit their needs. Not only are these dividers compatible with the upper drawer compartment on every model, they can be retrofitted to any existing model in the field.

“Our customers have asked us to develop this product and we are pleased to deliver this request for drawer dividers that deliver this flexibility,” says Jeff Wimberly, Director of Sales & Marketing-Perlick Residential Products.



Celebrating over 90 years of excellence, Perlick is the leader in commercial bar and beverage refrigeration and dispensing equipment. The Perlick brand can be found in the finest restaurants, bars, stadiums, hotels and resorts in the world and is now available for those who want the ultimate entertainment suite for the home. The Perlick product line includes both indoor and outdoor undercounter refrigerators, wine reserves, freezers, freezer and refrigerated drawers, clear ice makers and beer dispensers as well as countertop blender stations, cocktail centers and liquor displays. For more information about the Perlick product line, contact Perlick at (800) 558-5592 or visit www.perlick.com

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